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PRESENTS

Lowrider Magazine's
30th Anniversary

Impala Giveaway



Lowrider Magazine's 30th Anniversary Impala Giveaway



To enter, complete the below information,
cut out the coupon and mail it to the below address.

NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

DAYTIME PHONE _____ AGE _____

NO PURCHASE IS NECESSARY TO ENTER OR WIN. McMullen Argus Publishing, Inc. and ACS Performance Products, LLC are offering Lowrider Magazine's 30th Anniversary Impala Giveaway (the "Sweepstakes"). Limit one entry per person. Sweepstakes is valid in the 50 United States and D.C. only (but is void where prohibited/restricted). Must be age 18 or older as of 12/18/06 with a valid driver's license to enter or win. Sweepstakes starts on 12/18/06 and ends on 8/26/07. Random drawing held on or about 9/5/07. Odds of winning depend on total number of eligible entries received. PRIZES: There is one (1) prize with an approximate retail value of \$25,000. Sweepstakes is subject to the official rules which are available at www.lowridermagazine.com and on page 34 of this issue.

MAIL TO:

**Lowrider Magazine's 30th Anniversary Impala Giveaway
P.O. Box 698
Dana Point, CA 92629-0698**

Lowrider Magazine's
30th Anniversary

Impala Giveaway

OFFICIAL RULES

1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A purchase will not improve your chances of winning.

2. INTRODUCTION: McMullen Argus Publishing, Inc. and ACS Performance Products, LLC are offering Lowrider Magazine's 30th Anniversary Impala Giveaway (the "Sweepstakes").

3. ELIGIBILITY: The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older as of 12/18/06 and possess a valid driver's license. Employees of the Sponsors (as defined below) and their respective parents, subsidiaries, affiliated companies, dealers and agents, and the foregoing employees' household or immediate family members (defined as parent, spouse, child, sibling or grandparent), are NOT eligible to enter the Sweepstakes.

4. TIMING: Sweepstakes begins on 12/18/06 and ends on 8/26/07. To be eligible, Sweepstakes entries must be received as designated by 8/26/07.

5. HOW TO ENTER: Limit one entry per person. To enter, correctly complete an official entry form (available as detailed below) or complete a 3" X 5" card (with the below required information) and mail or deposit your entry as directed. Official entry forms are available in selected issues of Lowrider Magazine and at selected automotive events. Sponsors reserve the right to include a Sweepstakes official entry form at any additional authorized location. For entry on a 3" X 5" card, include the following on the card: your name, address, phone number and age. Mail 3" X 5" entry card in an envelope to: Lowrider Magazine's 30th Anniversary Impala Giveaway, P.O. Box 698, Dana Point, CA 92629-0698. All entries must be legible and must be correctly completed with all the information listed above or entry may be voided. Sponsors may also ask optional questions on official entry form; completion of these questions is not required to enter the Sweepstakes.

6. PRIZE: One (1) prize will be awarded, consisting of a partially restored 1962 Chevy Impala with a total approximate retail value of \$25,000. Prize is nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsors in the event that a prize or part thereof cannot be awarded for any reason; in such event, Sponsors will in their sole discretion award a substitute prize or part thereof of equal or greater value. Subject to the conditions herein, the prize will be awarded. Winner is solely responsible for any and all applicable federal, state, and local taxes (including where applicable sales tax) due for his/her awarded Sweepstakes prize, as well as all applicable fees and expenses related to the acceptance, award, and use of his/her Sweepstakes prize, including (but not limited to): vehicle registration (including any modifications required for registration), license, title, insurance, gas, vehicle maintenance, personal expenses, incidentals and any other expenses not specifically listed herein. Sponsors are awarding the prize on an "AS-IS" basis without warranty, guaranty or representation of any kind express or implied, including without limitation any implied warranty of merchantability, fitness for a particular purpose, legality for use in the winner's state or compliance with emissions regulations. Winner may be required to present valid driver's license and satisfactory proof of insurance prior to prize award.

7. RANDOM DRAWING: On or about 9/5/07 the winner will be selected by random drawing from all eligible entries received. The above-mentioned random drawing will be conducted by an independent judging organization, whose decisions along with those of the Sponsors on all matters related to the Sweepstakes shall be final and binding. A participant selected as a potential winner must comply with all terms and conditions set forth in these official rules, and winning is contingent upon fulfilling all such requirements. Odds of winning depend on the total number of eligible entries received.

8. NOTIFICATION: Potential winner will be notified (the "Notification") by mail (or other method at the discretion of the Sponsors) within approximately five days of the above-mentioned random drawing. Within ten (10) days of the postmark of the Notification, a potential winner must correctly complete, execute and return ("Return") via overnight delivery a notarized Affidavit, Waiver, Release and Indemnity Agreement (the "Affidavit") including where lawful a Publicity Release. Please note that additional documents may be required at the discretion of the Sponsors. If the Notification is sent to the potential winner via email, an email reply from such potential winner must be received by the sender of the Notification within five days of such potential winner's receipt of the Notification (and in such event such potential winner will be sent the Affidavit and the Return reply deadline will apply). Failure to comply with the requirements of this paragraph (or the return of any prize or prize notification as non-deliverable) may result in disqualification and in the forfeiture of any right to a prize, in which case such prize may be awarded to an alternate by random drawing.

9. RELEASE: By participating in the Sweepstakes and/or accepting a prize, a participant/winner agrees: a) to defend, release and hold harmless the Sponsors and Bowtie Connection and their respective parents, subsidiaries, affiliates, divisions, advertising and promotion agencies, and the foregoing companies' officers, directors, shareholders, employees, representatives, agents and all others associated with the development, execution and fulfillment of the Sweepstakes (collectively the "Releasees") from and against any actions, claims and/or liability for injury, loss or damage of any kind (including any for the violation or infringement of any proprietary or personal right of any individual or entity) resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes, and/or the use, acceptance or possession of a Sweepstakes prize, and/or participation in a Sweepstakes prize-related activity; b) to consent to and give the Sponsors the right to use a participant's/winner's name, address and entry form information, to photograph/video a winner and a winner's property, and in perpetuity to use a winner's statements, quotes, picture, portrait, likeness, voice, video, biographical information, prize information, winner-submitted photograph(s)/video/text and winner's entry form information (in whole or in part, as may be adapted, edited or modified, as solely determined by Sponsors) for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, and on the World Wide Web, without review, notification or approval, all without limitation or additional consideration, unless prohibited by law. Entries will not be acknowledged or returned.

10. CONDITIONS: Participants agree that by participating in the Sweepstakes they release the Releasees from any liability in connection with: a) Entries that are ineligible as a result of being lost, late, illegible, damaged, incomplete, stolen, postage due or misdirected; b) Any typographical or other human or technical errors in the offer or administration of the Sweepstakes, including but not limited to errors in advertising, these official rules, the selection and announcement of a winner(s), or the distribution/awarding of a prize(s); c) Any omission, interruption, deletion, defect, delay, misdirection, damage, line failure, injury, technical malfunctions or traffic congestion on the Internet/telephone network, or at any website, or any combination thereof. Sponsors reserve the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. In the event that the Sweepstakes is infected by a computer virus/worm, or is not capable of running or being executed as planned as a result of but not limited to an error, omission, defect, delay, misdirection, tampering, unauthorized intervention, fraud, action of entrants or technical failure or any other cause which in the sole opinion of Sponsors corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsors reserve the right in their sole discretion to disqualify any suspect entry or entrant and to cancel, terminate, modify or suspend the Sweepstakes. In the event of such cancellation, termination, modification or suspension, notice thereof will be posted at www.lowridermagazine.com, and the winner(s) will be determined solely by Sponsors or an independent judging organization in a random drawing from among all eligible non-suspect and/or non-disqualified entries. In such event, Releasees shall have no liability to any participant who is disqualified due to such an action. Failure to enforce any term of these official rules shall not constitute a waiver of that provision.

11. LAWS: Subject to all federal, state and local laws and regulations. Void where prohibited or restricted.

12. WINNER'S LIST: A winner's list will be available by sending a self addressed and stamped envelope by 9/30/07 to: Lowrider Magazine's 30th Anniversary Impala Giveaway, Winner's List, P.O. Box 459, Dana Point, CA 92629-0459.

13. SPONSORS: McMullen Argus Publishing, Inc., 2400 East Katella Ave., 11th Floor, Anaheim, CA 92806 and ACS Performance Products, LLC, P.O. Box 2126, Chino Hills, CA 91709 (together the "Sponsors").